



HIGHER EDUCATION LEGAL CONFERENCE

Sponsorship Opportunities

\$7,250 – TITLE SPONSORSHIP (\$8,750 - Non BBA Sponsor Firm Pricing)

- Limited number of Title Sponsorships available
- Title Sponsorship includes exclusive sponsorship of networking reception, complete with 10 tickets to the networking reception for clients and guests.
- Listed as title sponsor on all conference promotion and signage including conference website, email marketing, external advertising, conference digital program book, and print poster on display at conference venue.
- Opportunity to host on-demand panel featured on the conference portal and materials.
- Two social media posts on the BBA Twitter – 7,000+ followers
- Option to host a sponsored table in the lobby/reception area of the conference to promote your firm and practice group members, display marketing materials, SWAG, etc.
- 10 tickets to the conference Discounted rate for any additional tickets

\$5,500 PACKAGE – PREMIER SPONSORSHIP (\$6,500- Non BBA Sponsor Firm Pricing)

- Listed as top-level sponsor on all conference promotion and signage including conference website, email marketing, external advertising, conference digital program book, and print poster on display at conference venue.
- Opportunity to host a sponsored table in the lobby/reception area of the conference to promote your firm and practice group members, display marketing materials, SWAG, etc.
- Two social media posts on the BBA Twitter – 7,000+ followers
- 8 tickets to the conference Discounted rate for any additional tickets

\$3,500 PACKAGE – PARTICIPATING SPONSORSHIP (\$4,000- Non BBA Sponsor Firm Pricing)

- Firm logo included on all conference promotional materials
- Signage at the conference
- 6 tickets to the conference
- Discounted rate for any additional tickets

For questions about conference sponsorship, please contact Mariah Hanlon at mhanlon@bostonbar.org