



LAW DAY 2020

June 17, 2020, Boston Symphony Hall
5:30pm – 8:30, Cocktail Reception followed by
Keynote and Award Presentations

LAW DAY AT BOSTON SYMPHONY HALL

Join us for the 2020 Law Day event with an exciting and one-of-its kind celebration of the Boston legal community. Law Day will take place on Wednesday June 17th at historic Boston Symphony Hall. This will mark the second year of the new BBA format, while carrying on the rich tradition of Law Day: to recognize and celebrate the importance of the rule of law in the United States.

Guests will enjoy an enhanced cocktail reception featuring gourmet food, an open bar and live entertainment while connecting with friends and colleagues throughout one of the premier concert halls in the world. Following the reception guests will be invited onto the Orchestra floor and into the balconies for a keynote address from Eric Liu, Co-Founder and CEO of Citizen University, as the keynote speaker.

Register early to guarantee select seating at tables on the orchestra floor.

ABOUT LAW DAY

Law Day was established in 1958 to mark the nation's commitment to the rule of law. This year's ABA Law Day theme, "Your Vote, Your Voice, Our Democracy: The 19th Amendment at 100." The BBA is proud to celebrate this year's theme with our keynote speaker, Eric Liu.

ABOUT ERIC LIU



Eric Liu is the CEO & Co-Founder of Citizen University, a nonprofit organization working to foster a culture of powerful, responsible citizenship. He is one of the country's most sought-after speakers on civic engagement. He directs the Aspen Institute's Citizenship & American Identity Program and is a correspondent at TheAtlantic.com. Liu served as a White House speechwriter for President Bill Clinton and later as the President's deputy domestic policy adviser.

"Democracy works only when enough of us believe democracy works," says Eric Liu.

How do we rekindle that belief? How do we, as individuals, organizations, communities, corporations — even professions — reinvigorate the meaning and spirit of citizenship in America? These are the questions Eric Liu explores in his acclaimed talks that celebrate our shared values and challenge Americans to live up to them. Liu is one of the country's most sought-after speakers on citizen power, civic health, the future of democracy, and American identity, with his TED talks receiving nearly 10 million views.

Liu's talks are unforgettable experiences. With passion, magnetism, a grounding in history, and a sense of humor, Liu touches people from all walks of life and across the political spectrum. He leaves his audiences, inspired to take action, with a renewed spirit of common purpose and a deeper sense of civic responsibility.



Registration and payment must be received no later than **June 13, 2020**. Return this form with payment to: Boston Bar Association, Department 550, P.O. Box 4110, Woburn, MA 01888-4110 or fax to 617.523.0127.

INFORMATION

Name: _____ Firm/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Conductor Level (Limited availability)- \$5,000

- 15 tickets to the event with seating on the orchestra level
- Custom signage displayed during the cocktail reception
- Firm Logo presented on LED screens throughout the cocktail reception area
- Full page full color ad in the program book
- Firm logo listed on event website and in all marketing materials leading up to and at the event
- Exclusive option to upgrade to a cover advertisement (3 available)

First Chair Level (Limited availability) - \$3,500

- 10 tickets to the event with seating on the orchestra level
- Firm name listed on signage during the cocktail reception
- Firm logo presented on LED screens throughout the cocktail reception area
- Full page black and white ad in the program book
- Firm name listed on event website and in all marketing materials leading up to and at the event

Musician Level - \$2,500

- 8 tickets to the event – orchestra level seating available for early registrants!
- Half page black and white advertisement in the program book
- Firm name listed on event website and in all marketing materials leading up to and at the event

Individual Tickets - \$220 Orchestra level seating available for early registrants!

**Discounted rate of \$120 for legal services, government attorneys and law students.*

Group Rates available, please contact Mariah Hanlon at mhanlon@bostonbar.org to inquire.

Advertisement

\$2,000 for a full page black and white advertisement

\$1,000 for a half page black and white advertisement

Advertising sponsors are also listed on event website and in marketing materials leading up to and at the event.

PAYMENT OPTIONS

Check made payable to Boston Bar Association
Please note Law Day on memo line. Payment must be received no later than June 13, 2020.

Charge my Visa, MasterCard or AmEx

Account Number

Exp. Date