



## EMPLOYMENT LAW CONFERENCE

### Firm Sponsorship

#### Top Level Sponsorship

\$2,500

- Unlimited tickets for firm attorneys
- 10 transferrable tickets for clients and guests
- Opportunity to host a sponsor panel for inclusion in the conference on-demand conference agenda
- Firm logo featured on all conference marketing and promotional materials
- Two social media posts on the BBA Twitter – 7,000+ followers
- Branded content included in digital materials sent to all attendees
- Logo featured on screen in-between live sessions

#### Base Level Sponsorship

\$1,250

- 6 tickets to firm attorneys
- 4 transferrable tickets for clients and guests
- Firm logo featured on all conference marketing and promotional materials
- Full page ad featured in digital materials sent to all attendees